



BUILDING A SHARED VISION

Strengthening Your Future

All great organisations need a vision that provides a sense of purpose and direction for the future. The key to a successful vision is not just practicality and inspiration but something that is shared and embraced by everyone in your business.



WHY ATTEND BUILDING A SHARED VISION?

GRA's Building a Shared Vision programme utilises a proven framework and guided by our experienced facilitators, team members will contribute to the assessment of the current situation, development of a new vision and commit to an action plan that operationalises the strategic objectives of the organisation.

Building a compelling, shared vision for the future of your organisation is critical to energising, inspiring and engaging your employees to work towards a common goal and create a platform for long-term success.

WHO SHOULD ATTEND BUILDING A SHARED VISION?

This programme is most suitable for members of senior leadership teams who are involved in helping the organisation reach its strategic and overall business objectives.



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WHAT ARE THE BENEFITS OF BUILDING A SHARED VISION?

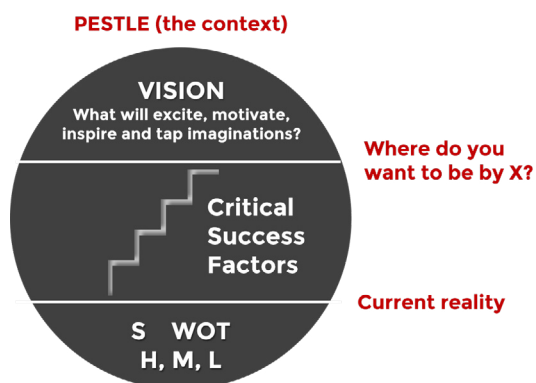
Delegates will return to the workplace with:

- Analyse the organisation's internal and external environments to interpret the opportunities and challenges that exist
- Recognise the level of influence you have in regards to the organisation's weaknesses, opportunities and threats
- Align on the strategic vision you want to create for the organisation and decide the critical priorities to close the gap between the current reality and the future state you're aiming to achieve
- Understand how to operationalise the strategic vision and enhance the links between the organisation's strategy and people's day-to-day activities

KEY MODELS & TOOLS

- SWOT & PESTLE Analysis
- Levels of Influence Tool
- Stakeholder Analysis
- Stop, Start, Continue
- GRA's Critical Success Factor Template
- SMART Goals

GRA'S VISION MODEL



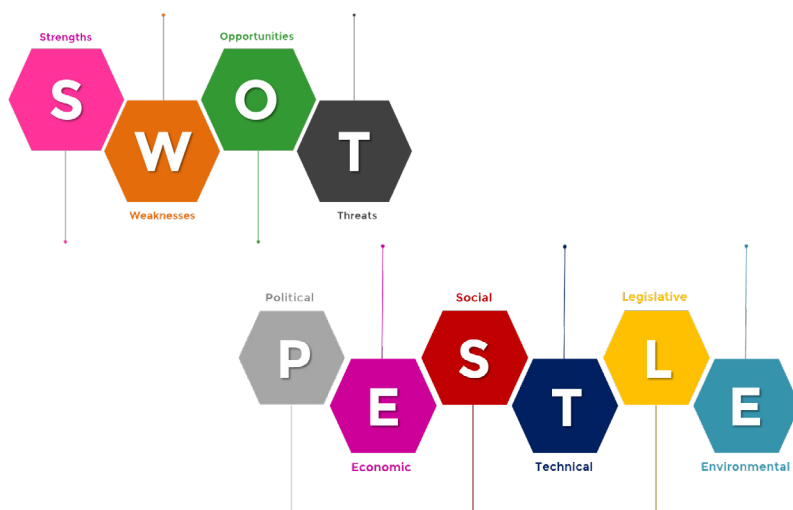
ATTENDING BUILDING A SHARED VISION

The programme is available through the following delivery options:

- In-house at a location of your choice
- In-house at one of GRA's Outdoor Learning Centres
- Online via a Live Virtual Classroom

The online delivery option also includes access to GRA's Learning Experience Portal (LXP). The LXP provides learners with a comprehensive suite of resources and collaborative learning tools to support their development and complement our live trainer experience. It can also be included as part of other delivery options to create a blended learning experience.

SWOT & PESTLE ANALYSIS



CONTACT US

For further information on GRA's Building a Shared Vision programme please contact us via:

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🌐 www.gra.uk.com/contact-us

About GRA. We are a market leader in the design and delivery of innovative people and organisational development programmes in the areas of leadership, teams and behaviour change. Over the last 30 years, we have trained thousands of people in hundreds of organisations across the globe, helping people to release the potential of individuals, teams and organisations. www.gra.uk.com

